

Bachelor thesis deals with the history of the electronic journal Ikaros in connection with development of the Internet. Opening part gives a definition of electronic publishing and aims at its advantages and disadvantages against paper publishing. The essence of this thesis is description of the content and formal side of Ikaros. This thesis is giving a survey of the editorial and publishing system Drupal as well. The end part describes processes leading to publication of every new issue and marketing tools of propagation. Author of this bachelor thesis also designed a stencil for Ikaros contributors and some possibilities of Ikaros improvements (e. g. expanding by using web 2.0 components).